

**Research Exhibition of the 2022 Graduates at the Department of
English and Applied Communication, Shih Hsin University**

世新大學英語暨傳播應用學系 108 級畢業研究展

Program/議程表

| Time | Friday, December 9, 2022 (111 年 12 月 9 日星期五) |
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| 9:30-10:00 | Registration for poster presentation (報到) |
| 10:00-10:30 | Opening Ceremony(開幕典禮) Host(會議主持人): Vice President Sammy Yang (楊盛昱副校長) General Coordinator: Winnie Wei-Ni Shih (總召集人: 施維妮) Vice General Coordinator: Robin Yu-Kuang Lee (副總召集人: 李宥寬) |
| 10:30-12:00 | Poster Presentation (海報論文發表) |
| 12:00-13:00 | Lunch Break (午餐時間) |
| 12:30-13:00 | Registration for Paper Presentation (報到) |
| 13:00-16:00 | Paper Presentation (口頭論文發表) Host (會議主持人): Chair Irene Yu-Chih Wang (王毓芝系主任) |
| 13:00-13:30 | <p>Group A Leader Jessie Kai-Ning Chen 詹愷甯</p> <ul style="list-style-type: none"> ● Title: The Effect of Emoticon on Online Social Platforms on Request of Perlocutionary Act: Taking Netizens in New Taipei City and Taipei City as an Example (網路社群平台表情符號對請求言語行為之效應:以雙北地區網民為例) ● Presenters: Jessie Kai-Ning Chen, Sonya Hsin-Hui Tseng, Eurus Hsuan Chu, Melissa Wei-Chi Weng, Samantha Yang-Xuan Wu, Tina Yu-Ting Tsao (詹愷甯、曾馨慧、竺萱、翁煒棋、吳彥漩、曹瑜庭) ● Advisors: Associate Professor Dorinda Tsai-Hsiu Liu (劉彩秀副教授) Associate Professor Alvin Dahn (陳建龍副教授) ● Commentator: Associate Professor Rong-Xuan Chu (朱容萱副教授) |
| 13:30-14:00 | <p>Group B Leader Winnie Wei-Ni Shih 施維妮</p> <ul style="list-style-type: none"> ● Title: Semantic and Associative Priming Differences Between Taiwanese and Indonesian College Students (台灣和印尼大學生在語義性促發與關聯性促發上之差異) ● Presenters: Winnie Wei-Ni Shih, Shirley Ching-Yun Chang, Nancy Yun-Chieh Tseng, Laura Chin-Hui Yang, Ivy Pei-Yi Chou, Tiffany Chueh Hsu, Nora Ning Ma, Peggy Shan-Yu Peng, Yuwei Huang (施維妮、張瀨云、曾筠捷、楊晴惠、邱佩宜、徐珽、馬寧、彭珊渝、黃昱璋) ● Advisors: Associate Professor Dorinda Tsai-Hsiu Liu (劉彩秀副教授) Assistant Professor Alice En-Hui Shih (施恩惠助理教授) ● Commentator: Associate Professor Alex Rath (徐國華副教授) |

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| <p>14:00-14:30</p> <p>Group C Leader Robin Yu-Kuang Lee 李宥寬</p> | <ul style="list-style-type: none"> ● Title: The Difference Between K.K. Phonetic Symbols and Phonics in Relationships of Spelling/Listening/Speaking Proficiency to EFL College Students in Taiwan (論 KK 音標和自然發音對台灣大學生在英語拼字、聽力與口說之影響) ● Presenters: Robin Yu-Kuang Lee, Harry Yan-Jhang Chen, Kelina Kai-Tian Huang, Allen Chien-Sheng Wu, Angela Yen-Ting Liu, Patrick Wei-Yu Chen, Iris Tung Lin, Harry Li-Lung Hsiao, Mandy Li-Chen Liu (李宥寬、陳彥璋、黃凱活、吳千聖、劉妍廷、陳威宇、林彤、蕭立隆、劉力禎) ● Advisors: Associate Professor Dorinda Tsai-Hsiu Liu (劉彩秀副教授) Professor Chien-Chi Liu (劉建基教授) ● Commentator: Associate Professor Alex Rath (徐國華副教授) |
| <p>14:30-14:40</p> | <p>休息 Coffee Break</p> |
| <p>14:40-15:10</p> <p>Group D Leader Fiona Ni-Shin Shieh 謝妮芯</p> | <ul style="list-style-type: none"> ● Title: The Connection Between News Headlines and News Sources: An Example of Taiwanese News on COVID-19 (新聞標題和新聞來源之間的關聯：以台灣新冠疫情新聞為例) ● Presenters: Fiona Ni-Shin Shieh, Joe Sheng-Jun Wang, Dylan Ying-Hua Chu, Sam Zi-Yuan Song, Jane Yi-Chen Hsu, Sherry Hsuan-Chu Wang, Steven Ching-Wei Wang, Brian Hong-Wei Zhong, Jeffrey Zhe-Wei Lin (謝妮芯、王聖鈞、朱英華、宋子元、徐亦臻、王宣筑、王勁惟、張翊璋、林哲維) ● Advisors: Associate Professor Dorinda Tsai-Hsiu Liu (劉彩秀副教授) Lecturer Luke Adam Deming (戴明陸講師) ● Commentator: Associate Professor Alvin Dah (陳建龍副教授) |
| <p>15:10-15:40</p> <p>Group E Leader Paulin Pin-Yu Gong 龔品好</p> | <ul style="list-style-type: none"> ● Title: Connections Between Translation Theories and English-to-Chinese Book Titles in Relation to Academic Disciplines and Regions (翻譯理論與英翻中書名在學門和地域上之關聯性) ● Presenters: Paulin Pin-Yu Gong, Helen Pei-Lun Su, Kelly Ci-Ying Lu, Eilleen Yong-I Chang, Lulu Zhi-Yan Lu, Tommy Yu-Hsiang Fan, Anna Shi-Min Lin, Anne Ting-An Lin, Lea Nien-Tzu Yu (龔品好、蘇霈綸、呂其穎、張永儀、呂芷妍、范宇翔、林詩閔、林亭安、于念慈) ● Advisors: Associate Professor Dorinda Tsai-Hsiu Liu (劉彩秀副教授) Associate Professor Yvette Yu-Hui Huang (黃裕惠副教授) ● Commentator: Professor Chien-Chi Liu (劉建基教授) |
| <p>15:40-15:50</p> | <p>Ending Ceremony (閉幕典禮) Commentator: Associate Professor Heidi Hui-Chih Yu (于惠之副教授) Time for Feedback and Sharing (回饋分享時間)</p> |